

# IHSPA Textbook Review

## Part I Basic Book Information

Name of Book: High School Journalism

---

ISBN:0-8239-3926-X

---

Author(s): H.L. Hall

---

Publisher: Rosen

---

Cost at JEA Bookstore: \$59.95

---

Chapter Titles: Please list below

---

## Part II Support Materials

Please Mark an X under the appropriate column

	Available	Available at Extra Cost	Not Available
Teacher Edition		x	
Student Workbook		x	
Online Help For Students			x
Online Help For Teachers			x
CD Rom For Students			x

Comments:

### Part III Teaching Tools

Please Mark an X under the appropriate column

	Included	Not Included
Chapter Worksheets	x	
Chapter Activities	x	
Chapter Review Questions	X	
Vocabulary Words	X *	
Writing Prompts	X*	

Comments:

- Vocabulary words are bolded in the text, but there is no list at the beginning of the chapter
- Writing prompts and activities are included at the end of each chapter with review questions

### Part IV Reader Friendliness

Please Mark an X under the appropriate column

	Very Well	They're Ok	Not Very Well	Does Not Have This Item
Visuals		x		
Diagrams		x		
Info Boxes	x			
Section Labels Within Chapter		x		x
Student Examples	x			
Professional Examples		x		

Comments:

#### Chapter Titles:

1. A Brief History of American Journalism
2. Rights and Responsibilities of Journalists
3. Style and Editing
4. News Writing
5. Sports Writing
6. Feature Writing
7. Editorial Writing
8. Column Writing
9. Headline Writing
10. Writing Yearbook Copy
11. Newspaper Design
12. Yearbook Design
13. Caption Writing
14. Advertising
15. Photography

**Part V Journalism Standards**

Read the descriptions of each standard and mark an X under the appropriate column

**Standard 1****Historical Perspectives**

Students understand the function, history, development of a free and independent press in the United States

	<b>Covered Thoroughly</b>	<b>Covered but with Little Detail</b>	<b>Not Covered</b>
JRN.1.1	x		
JRN.1.2	x		
JRN.1.3		x	
JRN.1.4		x	
JRN.1.5		x	
JRN.1.6	x		
JRN.1.7	x		
JRN.1.8		x	

Comments:

1.5 Not all names listed are covered in the text (Hale, Greenley, Bly, Abbott, Bourke-White, Muir, Pyle, Winchell, Murrow, Paley).

**Standard 2****Law and Ethics**

Students understand and apply knowledge of legal and ethical principles related to the functioning of a free and independent press in the United States.

	<b>Covered Thoroughly</b>	<b>Covered but with Little Detail</b>	<b>Not Covered</b>
JRN.2.1			x
JRN.2.2		x	
JRN.2.3	x		
JRN.2.4	x		
JRN.2.5		x	
JRN.2.6		x	
JRN.2.7		x	
JRN.2.8		x	

Comments:

Thorough in its coverage of case law, censorship, libel, slander (and its defenses) however it does not go into depth about ethics.

### Standard 3

#### Media Analysis

Students analyze and evaluate the accuracy and effectiveness of news and information found in print, on the Internet, and in other media.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.3.1	x	x	
JRN.3.2		x	
JRN.3.3	x	x	
JRN.3.4	x	x	
JRN.3.5	x	x	
JRN.3.6	x	x	

Comments:

Concepts are covered overall, a couple are missing. However an experienced teacher would be able to fill in the gaps. Does not analyze concepts but lays the groundwork for a teacher to lead an in-depth discussion with current teacher supplied materials.

### Standard 4

#### Journalistic Writing Processes

Students discuss ideas for writing with others. They write coherent and focused stories that demonstrate well-researched information, appropriate journalistic structure and style, and a tightly reasoned flow of ideas. Students progress through stages of journalistic writing processes.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.4.1	N/A		
JRN.4.2		x	
JRN.4.3	x		
JRN.4.4	x		
JRN.4.5	x		
JRN.4.6	x		
JRN.4.7	x		
JRN.4.8	x		
JRN.4.9	x		
JRN.4.10	x		

Comments:

## Standard 5

### Writing For Media

Students write news stories, features stories and columns, in-depth issue features, reviews, editorials, or opinions and commentaries effectively and accurately in print and media, while adhering to legal and ethical standards for journalist. Students demonstrate an understanding of the research, organizational, and drafting strategies in journalistic writing processes. Student writing demonstrates a command of Standard English and the use of media formats that follow specific style manual guidelines for consistency.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.5.1	x		
JRN.5.2	x		
JRN.5.3	x		
JRN.5.4	x		
JRN.5.5	x		
JRN.5.6	x		

Comments:

Writing is covered thoroughly. The author uses lists and examples to demonstrate skills. Quick reads in the margins are also useful.

## Standard 6

### Technology And Design

Students use principles, elements, tools, and techniques of media design to analyze, navigate, and create effective, aesthetically pleasing media formats.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.6.1	x		
JRN.6.2	x		
JRN.6.3	x		
JRN.6.4	x		
JRN.6.5	xx		
JRN.6.6		x	

Comments:

Design concepts are covered in depth with examples from student publications. The examples are outdated (1996) but still effective.

## Standard 7

### Media Leadership And Career Development

Students understand the organization, economics, and management of media staffs. They explore career paths and further educational opportunities in journalism.

	<b>Covered Thoroughly</b>	<b>Covered but with Little Detail</b>	<b>Not Covered</b>
JRN.7.1			x
JRN.7.2			x
JRN.7.3		x	
JRN.7.4		x	
JRN.7.5		x	
JRN.7.6		x	
JRN.7.7		x	
JRN.7.8	N/A		

#### Comments:

The textbook covers advertising and the importance of from a sales stand point. The standards not covered can be addressed in the classroom with current examples.