

# IHSPA Textbook Review

## Part I Basic Book Information

Name of Book: Inside Reporting

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ISBN: 978-0-07-352614-0

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Author(s): Tim Harrower

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Publisher: McGraw Hill

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Cost at JEA Bookstore: \$56.88

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Chapter Titles: 1. The Story of Journalism 2. How Newsrooms Work 3. Newswriting Basics 4. Reporting Basics 5. Covering the News 6. Beyond Breaking News 7. Law/Ethics 8. Online Reporting 9. Broadcast Journalism 10. Public Relations

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	Available	Available at Extra Cost	Not Available
Teacher Edition			X
Student Workbook			X
Online Help For Students	X		
Online Help For Teachers	X		
CD Rom For Students			X

Part II Support Materials  
Please Mark an X under the appropriate column

Comments:

	Included	Not Included
Chapter Worksheets	X	
Chapter Activities	X	
Chapter Review Questions	X	
Vocabulary Words	X	
Writing Prompts	X	

**Part III Teaching Tools**  
Please Mark an X under the appropriate column

Comments: Comments:  
Includes a self-test at the end of each chapter, with answers at the back of the book  
Wonderful variety of questions,

including: writing prompts, multiple choice and matching  
Online support activities for students you can find by doing a Google search, including crossword puzzles that are very fun. Online quizzes as well that you can set up to email students scores to your school email account.

**Part IV Reader Friendliness**  
Please Mark an X under the appropriate column

	Very Well	They're Ok	Not Very Well	Does Not Have This Item
Visuals	X			
Diagrams	X			
Info Boxes	X			
Section Labels Within Chapter	X			
Student Examples			X	

<b>Professional Examples</b>	<b>X</b>			
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Comments: More professional examples than student examples, More geared towards a college level

## Part V Journalism Standards

Read the descriptions of each standard and mark an X under the appropriate column

### Standard 1

#### Historical Perspectives

Students understand the function, history, development of a free and independent press in the United States

	<b>Covered Thoroughly</b>	<b>Covered but with Little Detail</b>	<b>Not Covered</b>
JRN.1.1		X	
JRN.1.2	X		
JRN.1.3		X	
JRN.1.4	X		
JRN.1.5		X	
JRN.1.6		X	
JRN.1.7	X		

**JRN.1.8**

**X**

Comments: Contains a lot of “chunked” information, brief overviews of many areas of journalism history, very easy to read but not very detailed. Some people mentioned: Walter Cronkite, Zenger, James Gordon Bennett, Hearst, Benjamin Harris. Some topics covered: Penny Press, Yellow journalism

## Standard 2

### Law and Ethics

Students understand and apply knowledge of legal and ethical principles related to the functioning of a free and independent press in the United States.

	<b>Covered Thoroughly</b>	<b>Covered but with Little Detail</b>	<b>Not Covered</b>
JRN.2.1	X		
JRN.2.2	X	X	
JRN.2.3		X	
JRN.2.4	X		
JRN.2.5	X		
JRN.2.6	X		
JRN.2.7	X		
JRN.2.8			X

Comments: Does not mention Indiana Constitution, mentions Hazelwood and Tinker, and many other smaller cases

### Standard 3 Media Analysis

Students analyze and evaluate the accuracy and effectiveness of news and information found in print, on the Internet, and in other media.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.3.1	X		
JRN.3.2	X		
JRN.3.3	X		
JRN.3.4	X		
JRN.3.5		X	
JRN.3.6	X		

Comments: Uses many professional examples, but not many student examples, and does not refer to the same story covered in different ways

### Standard 4 Journalistic Writing Processes

Students discuss ideas for writing with others. They write coherent and focused stories that demonstrate well-researched information, appropriate journalistic structure and style, and a tightly reasoned flow of ideas. Students progress through stages of journalistic writing processes.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.4.1	X		
JRN.4.2	X		
JRN.4.3	X		
JRN.4.4	X		
JRN.4.5	X		
JRN.4.6	X		
JRN.4.7	X		
JRN.4.8	X		
JRN.4.9	X		
JRN.4.10	X		

Comments: GREAT amount of information geared towards different writing processes, and wonderful *current* examples, very up to date and relevant

## Standard 5 Writing For Media

Students write news stories, features stories and columns, in-depth issue features, reviews, editorials, or opinions and commentaries effectively and accurately in print and media, while adhering to legal and ethical standards for journalist. Students demonstrate an understanding of the research, organizational, and drafting strategies in journalistic writing processes. Student writing demonstrates a command of Standard English and the use of media formats that follow specific style manual guidelines for consistency.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.5.1	X		
JRN.5.2	X		
JRN.5.3		X	
JRN.5.4	X		
JRN.5.5	X		
JRN.5.6	X		

Comments:

## Standard 6 Technology And Design

Students use principles, elements, tools, and techniques of media design to analyze, navigate, and create effective, aesthetically pleasing media formats.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.6.1			X
JRN.6.2			X
JRN.6.3			X
JRN.6.4			X

JRN.6.5			X
JRN.6.6			X

Comments: Does not cover any aspects of design, perhaps because the same author created the "Newspaper Designers Handbook". However, the book itself is designed like a magazine, in that it mixes graphics, text and alternative copy in an extremely entertaining way. I think this increases student interest.

## Standard 7

### Media Leadership And Career Development

Students understand the organization, economics, and management of media staffs. They explore career paths and further educational opportunities in journalism.

	Covered Thoroughly	Covered but with Little Detail	Not Covered
JRN.7.1	X		
JRN.7.2	X		
JRN.7.3	X		
JRN.7.4		X	
JRN.7.5		X	
JRN.7.6	X		
JRN.7.7	X		
JRN.7.8		X	

Comments: Very briefly discusses advertising, but mostly revolves around different jobs in the newsroom. It does have a chapter on Public Relations, which I have not seen in other books.

Overall, I love this book. I obtained a class set (luckily) last year, and though it is not our primary textbook, since we can only use it in class, it has great readability and is really entertaining for students. Though it might lack in detail what other textbooks go in depth about, it balances that out with including practical advice on things like approaching interviews, writing solid news leads and coming up with story ideas. A solid secondary text to use. I wouldn't use it as my only textbook, though, if I covered things (assuming you use this for a beginning journalism class) like advertising, design and yearbooks, because none of those subjects are touched on.