

IHSPA Textbook Review

Part I Basic Book Information

Name of Book:
 Visual Conversations

ISBN: 0-615-13126-3

Author(s): Kansas State Student Publications

Publisher: Student Publications, Inc

Cost at JEA Bookstore:

Chapter Titles: Please list below

- Student Perspectives
- Professional Perspectives
- Classroom Perspectives

| | Available | Available at Extra Cost | Not Available |
|-------------------------------------|-----------|----------------------------|------------------|
| Teacher Edition | | | X |
| Student Workbook | | | X |
| Online Help For Students | | | X |
| Online Help For Teachers | | | X |
| CD Rom For Students | | | X |

**Part II Support
Materials**
 Please Mark an X
 under the appropriate
 column

Comments:

Nice examples illustrating strong photographic composition and candid, action

| | Included | Not Included |
|--------------------------|------------------|--------------|
| Chapter Worksheets | | X |
| Chapter Activities | X Last Chapter | |
| Chapter Review Questions | | X |
| Vocabulary Words | Glossary in back | |
| Writing Prompts | | X |

photography

Part III Teaching Tools
Please Mark an X under the appropriate column

Comments:

20 pages in the Classroom Perspectives Chapter cover the basics of camera use, photo seeing and photo editing.

Part IV Reader Friendliness

Please Mark an X under the appropriate column

| | Very Well | They're Ok | Not Very Well | Does Not Have This Item |
|-------------------------------|-----------|------------|---------------|-------------------------|
| Visuals | X | | | |
| Diagrams | | | Only 2 | |
| Info Boxes | | X | | |
| Section Labels Within Chapter | X | | | |
| Student Examples | X | | | |
| Professional Examples | X | | | |

Comments: Kansas State current and past student photographers produced the book, so there are lots of college “student” examples, with the photographers discussing the “what’s” and “why’s” of what they do. The last chapter briefly (in a couple of paragraphs per topic) explains the technical “how to’s” of photography

Part V Journalism Standards

Read the descriptions of each standard and mark an X under the appropriate column

Standard 1

Historical Perspectives

Students understand the function, history, development of a free and independent press in the United States

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.1.1 | | | X |
| JRN.1.2 | | | X |
| JRN.1.3 | | | X |
| JRN.1.4 | | | X |
| JRN.1.5 | | | X |
| JRN.1.6 | | | X |
| JRN.1.7 | | | X |
| JRN.1.8 | | | X |

Comments:

Not covered at all

Standard 2

Law and Ethics

Students understand and apply knowledge of legal and ethical principles related to the functioning of a free and independent press in the United States.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.2.1 | | | x |
| JRN.2.2 | | | x |
| JRN.2.3 | | | x |
| JRN.2.4 | | | x |
| JRN.2.5 | | x | |
| JRN.2.6 | | | x |
| JRN.2.7 | | | x |
| JRN.2.8 | | | x |

Comments:

The text covers on one page the ethics of taking photographs, processing the image and writing the caption. Links are provided to codes of ethics at four websites

Standard 3

Media Analysis

Students analyze and evaluate the accuracy and effectiveness of news and information found in print, on the Internet, and in other media.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.3.1 | | | x |
| JRN.3.2 | | | x |
| JRN.3.3 | | | x |
| JRN.3.4 | | | x |
| JRN.3.5 | | | x |
| JRN.3.6 | | | x |

Comments: The text only focuses only photography...while photographers discuss and analyze their own work, no journalistic writing, except for captions, is mentioned.

Standard 4

Journalistic Writing Processes

Students discuss ideas for writing with others. They write coherent and focused stories that demonstrate well-researched information, appropriate journalistic structure and style,

and a tightly reasoned flow of ideas. Students progress through stages of journalistic writing processes.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|-----------------|---------------------------|---------------------------------------|--------------------|
| JRN.4.1 | | x | |
| JRN.4.2 | | | x |
| JRN.4.3 | | | x |
| JRN.4.4 | | x | |
| JRN.4.5 | | | x |
| JRN.4.6 | | | x |
| JRN.4.7 | | | x |
| JRN.4.8 | | | x |
| JRN.4.9 | | | x |
| JRN.4.10 | | | x |

Comments: Once again, the text only covers the writing process for captions, and that coverage is barely one paragraph.

Standard 5

Writing For Media

Students write news stories, features stories and columns, in-depth issue features, reviews, editorials, or opinions and commentaries effectively and accurately in print and media, while adhering to legal and ethical standards for journalist. Students demonstrate an understanding of the research, organizational, and drafting strategies in journalistic writing processes. Student writing demonstrates a command of Standard English and the use of media formats that follow specific style manual guidelines for consistency.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.5.1 | | | x |
| JRN.5.2 | | | x |
| JRN.5.3 | | | x |
| JRN.5.4 | | | x |
| JRN.5.5 | | | x |
| JRN.5.6 | | | x |

Comments:

No writing is covered in the text.

Standard 6

Technology And Design

Students use principles, elements, tools, and techniques of media design to analyze, navigate, and create effective, aesthetically pleasing media formats.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.6.1 | | x | |
| JRN.6.2 | | | x |
| JRN.6.3 | | | x |
| JRN.6.4 | x | | |
| JRN.6.5 | | | x |
| JRN.6.6 | | | x |

Comments:

Standard 7

Media Leadership And Career Development

Students understand the organization, economics, and management of media staffs. They explore career paths and further educational opportunities in journalism.

| | Covered Thoroughly | Covered but with Little Detail | Not Covered |
|----------------|---------------------------|---------------------------------------|--------------------|
| JRN.7.1 | x | | |
| JRN.7.2 | | | x |
| JRN.7.3 | | | x |
| JRN.7.4 | | | x |
| JRN.7.5 | | | x |
| JRN.7.6 | | x | |
| JRN.7.7 | | | x |
| JRN.7.8 | | | x |

Comments: With its emphasis on photography, some career and educational insight are offered, but they emphasize the value of attending Kansas State.